

Amazon Kickstart V2



*A Fast, Effective Way To Build Money Churning Sites
As An Amazon Affiliate That Get You **RESULTS!***

You Also MAY NOT Give Away, or Share the Content Herein

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Set Up

In this module we are going to cover a few different parts of the course that will help you with the initial set up as quickly as possible.

NOTE: If you are a COMPLETE beginner and you are looking for step by step instructions on how to set up a wordpress site you can see [Amazon Kickstart V1](#). I recommend picking that up if you are a complete beginner.

However I have also put a video in the members area that will cover installing wordpress from the Amazon Kickstart V1 course.

That should help most of you and if you are still having problems with set up after watching that simply send me an email to support@azonkickstart.com

One of the main parts of this module is creating content fast.

After all this is the "life blood" of any site but it is amazing how many people have trouble creating compelling content.

So as a guide to back up the video I will give you a simple follow-through.

Let us take another look at my first product which is my #1 pick:

Intex Seahawk 4 Boat Set:

http://www.amazon.com/Intex-Sehawk-4-Boat-Set/dp/B00177BQC6/ref=sr_1_1?s=sporting-goods&ie=UTF8&qid=1370605358&sr=1-1

The first thing you need for an article is the:

Title: The title will always be the product name – after all this course works by targeted specific products and that is what people will be looking for:

Intex Seahawk 4 Boat Set

Intex Seahawk 4 Boat Set review

Intex Seahawk 4 Boat Set prices

Etc...

However no matter how many phrases there are they are all a derivative of the MAIN product name.

So the first thing you need is the title which is the name of the product.

Next up you need to have a short paragraph that introduces the customer to your site. You can put your full URL in this paragraph as I explained in the video.

The next section should explain what you are trying to do with the site. What is the aim of the site and also tell them what is in it for them.

This will set you apart from nearly all of the other review sites out there.

What sets you apart?

In the example my site was set apart as I want to give them more than JUAT a review but also give them the customer opinion of the site as well.

So they can actually see the good AND bad of the product.

Another feature that I used to set my site apart is instead of just giving them the discounts I find I also tell them about special deals that are on the product.

After that you want to write a paragraph and tell them which your top product pick is. In my case it was the Intex Seahawk 4 and this will help the people that just want to find out which product is best.

It will also send them to Amazon and if they end up buying you still get commissions.

After that you have the features and for this part you can just copy and paste the feature list from Amazon.

Then you move into the main review.

You need to write the review by opening up a separate notepad and noting down the features of the product.

After you have the feature you need to write the benefits of that feature.

As in the example I used in the video.

Air Conditioning in a car is a feature.

The benefit is: Keeps you cool while you are driving on a hot day.

The reason that you are taking the time to do this is because care about benefits.

They are interested in how much VALUE a product will give them and this is all worked out through how many benefits they will get by purchasing.

So make sure you give a product review and explain the features and then the benefits of each one.

NOTE: Some products on Amazon will not give you that much of a description – if you find that is the case simply search for the item on Google and you will find plenty of information.

You will not copy anything – just use it as a base to work out the features and benefits.

Once you have got all of the above you want to put a heading saying:

“Should you buy [productname]?”

Here you want to say Yes, but also mention any small niggles. Obviously if the product is really bad in terms of rating we would not have picked it. However you DO want to mention any little niggles with a link where they can read more about it on Amazon.

The reason for this is because they may well click on the link to see the full product and then you get commission when they buy.

Lastly make sure you mention any discounts in a strong call to action and also any special deals when they purchase the product as I went through in the video.

At the bottom you want to have a few reviews that are not the FULL reviews from Amazon but snippets with a link to read more at Amazon.

To write a full product review in this manner will only take you about 30 minutes and if you stay committed you could get your first site out there in 3 hours.

If you do want to outsource the content I recommend [**IWriter**](#).

[**CLICK HERE TO CHECK OUT IWRITER**](#)

As I went through in the video you need to sign up for an account.

Then make sure you put \$50 - \$60 from Paypal into your iWriter account.

Once you have done that you need to fill out the form to get articles like so:

Project Type: Have Articles Written

Project Description: I need 3-5 articles written on Amazon products as reviews.

Category – Enter the category

Article Length – I recommend 700 words.

Article Language – English US

Send Articles To Elite Members Only.

Keywords: What you need to do here is enter the EXACT title that you want the article to be – one per line.

Writing Style: Custom

Article Purpose: In this box you need to explain exactly how you want the articles written. That they are Amazon product reviews and following the format above they need an intro, features, review and call to action.

Special Instructions – Let the workers know if they do a good job you have plenty more work for them.

That's it!

Once you submit – make sure you keep an eye on your email for articles that get sent to you. You need to review them within 72 hours.

They should be fine, or the majority should if you have selected Elite writers.

Once you have the content ready you need to set up the site.

You will need a domain and hosting.

I recommend you use [Namecheap](#) for the domain and [Hostgator](#) for the host.

You can see the video from Amazon Kickstart V1 that will give you the basics of setting up a Wordpress but if you are a complete beginner I recommend picking up Amazon Kickstart V1.

Once you have done that you will need the Thesis theme.

About The Thesis Theme:

If you are going to make a really good go of it and you want the same results that I have been getting in terms of positions you really need the Thesis Theme.

There is a good reason for this.

It is AMAZING for SEO purposes and while we are working through this course in the next module when we deal with SEO I will be referring to this theme. Plus the setup of the blog and the banners uses the Thesis theme.

Can You Use Another Theme?

This got asked in [Amazon Kickstart V1](#) and although you CAN use another theme I really do not recommend it.

Thesis keeps the “code” very clean and if you follow this course and the SEO section you should have no problems ranking.

Plus and here is the BIG one:

Matt Cutts uses the Thesis theme on this blog.

Matt Cutts works for Google and actually is part of the web spam team. So if a guy that works for Google is using the theme you know that it has got to be good.

Which Thesis Option To Get?

Click the link below to go to the Thesis website:

[CLICK HERE TO THE THESIS WEBSITE](#)



Then once you are there select the Basic package – optionally you can go for the Basic Plus if you want a really cool skin to go with it but all you need to get started is the basic.

You will notice when I am setting up the site that I don’t add any SEO plugins.

That is because Thesis takes care of everything for me.

If you REALLY don’t want to use Thesis I suggest you pick up [SEO Pressor](#).

The reason for this is that this plugin has been updated for Google Panda 2.0.

So if you are not going to use the recommend theme SEO Pressor will give you the best chance of ranking on the search engines.

It actually gets quite technical on the details of how it works but in short:

- It automatically optimizes your images and keywords.
- It will give you stats and an easy to manage SEO score.
- It structures your content when Google spiders through to make sure the snippets while relevant to Google will also be enticing to the end-user.
- It finds LSI keywords that are related to your phrase and suggests them – all technical stuff but this works!
- It will also add Open graph tags for Facebook and Twitter – this is not a widely used technique but you will see in the Social Media section it is well worth doing.
- It gives you Automatic Smart Linking that will add internal and external links for you to maximise the rankings you get.

In short if you want FAST results in terms of the positions you get on Google then I would recommend picking up SEO Pressor.

[CLICK HERE TO CHECK OUT THE FEATURES OF SEO PRESSOR](#)



One of these tools will help you or ideally both if you are serious about getting ranked as fast as possible.

I am aiming to get you up and running and making good money in under a month or at the VERY least if you take action you will have a good handful of sales in under a month.

THEN when Christmas hits you will make an absolute killing!

It all starts with sifting through the software and plugins that you don't need and snapping up the ones you do.

The beauty is that both [Thesis](#) and [SEO Pressor](#) can be used together to promote anything NOT just Amazon.

So when you are moving on to Clickbank products you will be streets ahead of the competition.

Grab those tools and stay committed to getting at least 3 product reviews written up whether you outsource them or write them yourself and in the next module we will cover SEO and Copywriting!

I hope you are enjoying the course and if you get stuck at any point simply post in the forum OR send me an email to support@azonkickstart.com

To Your Success,

Chris Jones